

14.05.18

DW CRE8TIVE  
**CREDENTIALS**



# ABOUT US

- Over 26 years experience in graphic design
- 16 years running my own business
- Extensive knowledge of design for print and digital media
- Work with small local businesses, large city & global companies, and some overseas clients
- Worked across publishing, music, media, telecommunications, technology, finance, TV & entertainment, health & wellbeing, pharmaceutical research and more
- Have a strong network of printers and programmers (when required) to offer a complete project from start to finish

# SERVICES

## **DESIGN FOR PRINT**

- Corporate ID
- Brochures, reports, posters, flyers, newsletters
- Packaging and P.O.S.
- Advertising and Direct Mail
- Infographics
- Exhibition graphics

## **DESIGN FOR DIGITAL MEDIA**

- Web sites
- Microsites and landing pages
- Interactive CD-Roms
- Electronic e-shots & e-news
- E-books
- Banner advertising
- Animations and videos
- Presentations

# SKILLS

- Creative concepts and visualisation
- Design and layout for print and digital media
- HTML and CSS
- Flash animation
- Creation of graphics, image manipulation and re-touching
- Research
- Client liaison and consultation
- Costings, proposals, accounting
- Project management and work flow
- Site architecture, navigation and wire frames

# THE CLIENTS

Clients I have worked with to name but a few:

- Adobe
- BBC
- Boosey & Hawkes
- BT Internet
- British Tourist Authority
- Channel 4
- The Collinson Group
- Diffusion
- Dow Jones
- Faber Music
- FX-All
- ICAP Information
- ITV
- John Laing
- Moody's
- NVC Arts
- Royal Philharmonic Orchestra
- Tullett Prebon Information
- Warner Classics
- Ware Priory
- Skanska
- The Daily Telegraph
- The Times

FOR FURTHER DETAILS PLEASE CONTACT:

**DAVE WARDEN**  
**07786 864175**  
**dave@dwcre8tive.com**

FULL PRINT AND DIGITAL PORTFOLIO CAN BE FOUND AT:

**[www.dwcre8tive.com](http://www.dwcre8tive.com)**

